

Privacy Policy

Effective date: 1 January 2024 · Last updated: March 2026

At RealMinds, we are committed to protecting your privacy and handling your personal data transparently. This Privacy Policy explains what data we collect, why we collect it, and how you can exercise your rights.

1 Data Controller

RealMinds Reklam Hizmetleri A.Ş. (hereinafter referred to as 'RealMinds' or 'we') is the data controller responsible for your personal data collected through realworksglobal.com.

Contact: real@realworkstechnology.com

2 Personal Data We Collect

We may collect the following categories of personal data when you visit or interact with our website:

- IP addresses and device/browser information (user agent)
- Browsing behaviour and pages visited on our site
- Contact information you voluntarily submit (name, email address, subject, and message)
- Cookie identifiers and similar tracking data collected by analytics and advertising providers

3 How We Collect Your Data

Your personal data is collected through both automatic and non-automatic means, including:

- Cookies and similar tracking technologies placed on your browser
- Third-party analytics providers (e.g., Google Analytics)
- Advertising networks
- Contact forms you fill in on our website

4 Purposes of Processing

We process your personal data for the following purposes:

- To provide and maintain our website and services
- To enable access to and maximisation of our services
- To improve our services based on user needs and behaviour
- To respond to your enquiries and contact form submissions
- To comply with applicable legal obligations, including requests from judicial and administrative authorities
- To analyse site traffic and optimise user experience

5 Legal Basis for Processing

We process your personal data on the following legal bases:

- **Legitimate interest** — to operate and improve our website and services
- **Consent** — where you have given explicit consent (e.g., accepting cookies)
- **Legal obligation** — to comply with applicable laws and regulations
- **Performance of a contract** — where processing is necessary for the services you have requested

6 Data Transfers

Your personal data may be transferred to third parties within Turkey and abroad in the following circumstances:

- To service providers and business partners with whom we have contractual relationships and appropriate data protection safeguards
- To judicial and administrative authorities upon a lawful request
- To analytics and advertising partners as described in our Cookie Policy

Where personal data is transferred outside of Turkey or the European Economic Area, we ensure appropriate safeguards are in place in accordance with applicable data protection laws.

7 Data Retention

We retain your personal data only for as long as is necessary to fulfil the purposes described in this policy, or as required by applicable law. Contact form submissions are retained for the period necessary to respond to and resolve your enquiry.

8 Your Rights

Under applicable data protection laws, including the Turkish Personal Data Protection Law (LPPD, Law No. 6698) and the General Data Protection Regulation (GDPR), you have the following rights:

- The right to learn whether your personal data is being processed
- The right to request information about your personal data if it has been processed
- The right to learn the purpose of processing and whether data is used in accordance with that purpose
- The right to know the third parties to whom your data has been transferred domestically or abroad
- The right to request correction of incomplete or incorrect personal data
- The right to request deletion or destruction of your personal data under applicable conditions
- The right to request that third parties to whom your data has been transferred are notified of any corrections or deletions
- The right to object to any adverse outcomes arising from the automated analysis of your personal data
- The right to claim compensation for any damages resulting from the unlawful processing of your personal data

To exercise any of the above rights, please contact us at real@realworkstechnology.com. We will respond to your request within 30 days.

9 Cookies

We use cookies and similar technologies on our website. For detailed information on the types of cookies we use, their purposes, and how to manage your cookie preferences, please refer to our Cookie Policy.

10 Security

We implement appropriate technical and organisational security measures to protect your personal data against unauthorised access, alteration, disclosure, or destruction. However, no method of transmission over the Internet is completely secure, and we cannot guarantee absolute security.

11 Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. Any updates will be posted on this page with a revised effective date. We encourage you to review this policy periodically.

12 Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

Email: real@realworkstechnology.com

Amsterdam

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Netherlands

Boston

255 Main St. Cambridge, MA 02142,
United States

Berlin

Kemperplatz 1 Mitte D, 10785 Berlin,
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Istanbul

Asariye Cami Çıkmaşı No:5, 34349
Istanbul, Turkey

This Privacy Policy is governed by the laws of the Republic of Turkey and, where applicable, the General Data Protection Regulation (GDPR) of the European Union.